Baldwin County School District

ESPLOST

Committed to Excellence
WHAT IS SPLOST?

SPLOST is a 1 cent sales tax on any taxed purchases in Baldwin County.

1 Cent Education Sales Tax Referendum

March 24, 2020

Voter Registration Deadline

February 24, 2020
WHAT CAN SPLOST BE USED FOR?

- Capital needs
  - Improve existing schools or build new schools
  - Technological advancements
  - New busses and transportation maintenance
  - Improve energy efficiency
  - Improve security
  - Any other capital needs
WILL THIS INCREASE PROPERTY TAXES?

NO!

- Consumption tax
- Applied to everyone who shops in Baldwin County
DON’T MY PROPERTY TAXES PAY FOR THIS?

- Property taxes pay for operating expenses
  - 86% Personnel
  - 14% Operational

- SPLOST pays for capital needs
  - Cannot be used for operating expenses
Upgrade to security systems
New HVAC systems
New roofing systems
Energy efficient improvements
New air compressors
General site and structural Improvements
Interior Finish Improvements (carpet/tiles, paint, light fixtures, etc.)
ESPLOST PLANNING: OVERVIEW

● Technology improvements
● Asphalt and site improvements
● New Handicap curb cuts
● Athletic field Improvements
● Playground Improvements
● Bus/Vehicle replacement
● Instructional Resources
● Installing school nutrition equipment and cafeteria improvements
SUMMARY

- SPLOST is a consumption tax
- Majority of projects will improve facilities and services district wide
- Security improvements will increase safety at all sites
- Technological advancements will provide students with the tools needed in today’s technology-driven environment
FACTS ABOUT CONTINUING ESPLOST FOR EDUCATION

● NO new sales tax
● Extension of current sales tax that has been supported for 23 years
● Renewal of current ESPLOST starts after current ESPLOST ends
● Paid by everyone who shops in Baldwin County, even visitors
● Improve infrastructure in Baldwin County Schools
● Provide more safe, secure environments
● Provide students with technology needed to further their education