

**BALDWIN COUNTY SCHOOL DISTRICT**

**ESPLOST**



**COMMITTED TO EXCELLENCE**

# WHAT IS SPLOST?

**S**pecial  
**P**urpose  
**L**ocal  
**O**ption  
**S**ales  
**T**ax



SPLOST is a 1 cent sales tax on any taxed purchases in Baldwin County.

1 Cent Education Sales Tax  
Referendum

***March 24, 2020***

*Voter Registration Deadline*  
***February 24, 2020***

# WHAT CAN SPLOST BE USED FOR?

- Capital needs
  - Improve existing schools or build new schools
  - Technological advancements
  - New busses and transportation maintenance
  - Improve energy efficiency
  - Improve security
  - Any other capital needs

# WILL THIS INCREASE PROPERTY TAXES?

NO!

- Consumption tax
- Applied to everyone who shops in Baldwin County

## DON'T MY PROPERTY TAXES PAY FOR THIS?

- Property taxes pay for operating expenses
  - 86% Personnel
  - 14% Operational
- SPLOST pays for capital needs
  - Cannot be used for operating expenses

# ESPLOST PLANNING: OVERVIEW

- Upgrade to security systems
- New HVAC systems
- New roofing systems
- Energy efficient improvements
- New air compressors
- General site and structural Improvements
- Interior Finish Improvements (carpet/tiles, paint, light fixtures, etc.)

# ESPLOST PLANNING: OVERVIEW

- Technology improvements
- Asphalt and site improvements
- New Handicap curb cuts
- Athletic field Improvements
- Playground Improvements
- Bus/Vehicle replacement
- Instructional Resources
- Installing school nutrition equipment and cafeteria improvements

# SUMMARY

- SPLOST is a consumption tax
- Majority of projects will improve facilities and services district wide
- Security improvements will increase safety at all sites
- Technological advancements will provide students with the tools needed in today's technology-driven environment



# FACTS ABOUT CONTINUING ESPLOST FOR EDUCATION

- NO new sales tax
- Extension of current sales tax that has been supported for 23 years
- Renewal of current ESPLOST starts after current ESPLOST ends
- Paid by everyone who shops in Baldwin County, even visitors
- Improve infrastructure in Baldwin County Schools
- Provide more safe, secure environments
- Provide students with technology needed to further their education

# **1 CENT EDUCATION SALES TAX REFERENDUM**

**March 24, 2020**



**EARLY VOTING BEGINS  
March 2-March 20**

**Voter Registration Deadline  
February 24, 2020**